



# LIZ COX

## GRAPHIC DESIGNER

As a graphic designer with extensive experience, I excel in maintaining clear and effective communication while working remotely. My ability to deliver high-quality, creative solutions on time is supported by my adept use of collaboration tools and commitment to detail. I thrive in a home-based setting, where distance does not impact the quality of my work. Additionally, I come highly recommended with excellent references attesting to my reliability and skills.

### EDUCATION

- The Art Institute of Atlanta, GA
- Bachelor of Fine Arts, Graphic Design
- Graduation: 2008

### CONTACT

- [designedbylizz@gmail.com](mailto:designedbylizz@gmail.com)
- 678-787-1500

### PORTFOLIO

- [designedbylizz.com](http://designedbylizz.com)

### PROGRAMS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Lightroom
- Premiere Pro
- Canva
- Word
- Excel
- Powerpoint

### AWARDS:

- Addy Award Winner 2008

### Kiva Magazine / 2013-2024

#### ART DIRECTOR / PHOTOGRAPHER

Designed print layouts for a semi-annual magazine, applying typography principles for clear, engaging articles. Created visuals and graphics using Adobe Creative Suite for two-page spreads. Maintained effective communication with editors to meet project expectations. Enhanced photographs with image editing, photo manipulation, and color correction. Successfully managed tasks remotely, demonstrating strong organizational skills.

### Discover CBD / 2015-2023

#### SENIOR GRAPHIC DESIGNER

Contributed to the development and evolution of the brand's identity through creative and innovative design solutions. Created engaging print and digital designs that aligned with the brand's target audience. Collaborated on print marketing materials to promote brand awareness and drive customer engagement. Developed complex labels and packaging. Utilized Adobe Creative Suite to execute design projects efficiently and effectively. Applied advanced Photoshop skills to perform precise image editing and photo retouching tasks. Proven ability to deliver high-quality results remotely, maintaining effective communication and collaboration despite physical distance.

### Thomas Repair Service / 2014-2015

#### EXECUTIVE ASSISTANT

Managed expense reports efficiently to ensure accuracy and timely submission. Cultivated strong relationships with clients to ensure satisfaction and retention.

### Manitou Springs Elementary / 2013-2014

#### TITLE I PARAPROFESSIONAL

Tutored students in various subjects to improve academic performance. Assisted teachers in creating engaging lesson plans and classroom activities. Collected and organized data on student progress and outcomes. Supported the implementation of individualized education plans for students with diverse learning needs.

### Jera Publishing / 2011-2012

#### JR. GRAPHIC DESIGNER

Collaborated effectively with design lead and authors. Edited content for accuracy, clarity, and consistency, ensuring a cohesive and engaging final product. Proofread documents for grammar, punctuation, and style errors. Evaluated manuscripts for content organization, originality, and adherence to guidelines.

