



LIZ COX

GRAPHIC DESIGNER

As a graphic designer with extensive experience, I excel in maintaining clear and effective communication while working remotely. My ability to deliver high-quality, creative solutions on time is supported by my adept use of collaboration tools and commitment to detail. I thrive in a home-based setting, where distance does not impact the quality of my work. Additionally, I come highly recommended with excellent references attesting to my reliability and skills.

EDUCATION

- The Art Institute of Atlanta, GA
- Bachelor of Fine Arts, Graphic Design
- Graduation: 2008

CONTACT

- designedbyliz@gmail.com
- 678-787-1500

PORTFOLIO

- designedbyliz.com

PROGRAMS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Lightroom
- Premiere Pro
- Canva
- Word
- Excel
- Powerpoint

AWARDS:

- Addy Award Winner 2008

Discover CBD / 2015-2026 SENIOR GRAPHIC DESIGNER

Contributed to the development and evolution of brand identity through creative and innovative design solutions. Created engaging print and digital designs that aligned with brand identity and target audience. Developed complex product labels and packaging, including preparing print-ready files and setups for various production methods. Designed advanced labels requiring precise specifications for different print processes. Produced large-format prints, signage, tradeshow backdrops, and displays. Collaborated on print marketing materials to promote brand awareness and drive customer engagement. Utilized Adobe Suite to execute design projects efficiently, applying advanced Photoshop skills for precise image editing and photo retouching.

Kiva Magazine / 2013-2024 ART DIRECTOR / PHOTOGRAPHER

Designed print layouts for a semi-annual magazine, applying typography principles for clear, engaging articles. Created visuals and graphics using Adobe Creative Suite for two-page spreads. Maintained effective communication with editors to meet project expectations. Enhanced photographs with image editing, photo manipulation, and color correction. Successfully managed tasks remotely, demonstrating strong organizational skills.

Thomas Repair Service / 2014-2015 EXECUTIVE ASSISTANT

Managed expense reports efficiently to ensure accuracy and timely submission. Cultivated strong relationships with clients to ensure satisfaction and retention.

Manitou Springs Elementary / 2013-2014 TITLE 1 PARAPROFESSIONAL

Tutored students in various subjects to improve academic performance. Assisted teachers in creating engaging lesson plans and classroom activities. Collected and organized data on student progress and outcomes. Supported the implementation of individualized education plans for students with diverse learning needs.

Jera Publishing / 2011-2012 JR. GRAPHIC DESIGNER

Collaborated effectively with design lead and authors. Edited content for accuracy, clarity, and consistency, ensuring a cohesive and engaging final product. Proofread documents for grammar, punctuation, and style errors. Evaluated manuscripts for content organization, originality, and adherence to guidelines.

