



# LIZ COX

## GRAPHIC DESIGNER

As a graphic designer with extensive experience, I excel in maintaining clear and effective communication while working remotely. My ability to deliver high-quality, creative solutions on time is supported by my adept use of collaboration tools and commitment to detail. I thrive in a home-based setting, where distance does not impact the quality of my work. Additionally, I come highly recommended with excellent references attesting to my reliability and skills.

### EDUCATION

- The Art Institute of Atlanta, GA
- Bachelor of Fine Arts, Graphic Design
- Graduation: 2008

### CONTACT

- designedbyliz@gmail.com
- 678-787-1500

### PORTFOLIO

- designedbyliz.com

### PROGRAMS

- |                |               |
|----------------|---------------|
| •Photoshop     | •Premiere Pro |
| •Illustrator   | •Canva        |
| •InDesign      | •Word         |
| •After Effects | •Excel        |
| •Lightroom     | •Powerpoint   |

### AWARDS:

- Addy Award Winner 2008

### Custom Vending / 2026-Present

#### SENIOR LEAD GRAPHIC DESIGNER

Create custom, high-quality designs for vending machines and branding projects while collaborating directly with clients to understand their vision and deliver tailored solutions. Edit and enhance photos for design and marketing materials, prepare print-ready production files, and coordinate with printers to produce high-quality vinyl wraps.

### Discover CBD / 2015-2026

#### SENIOR GRAPHIC DESIGNER

Contributed to the development and evolution of brand identity through creative and innovative design solutions. Created engaging print and digital designs that aligned with brand identity and target audience. Developed complex product labels and packaging, including preparing print-ready files and setups for various production methods. Designed advanced labels requiring precise specifications for different print processes. Produced large-format prints, signage, tradeshow backdrops, and displays. Collaborated on print marketing materials to promote brand awareness and drive customer engagement. Utilized Adobe Suite to execute design projects efficiently, applying advanced Photoshop skills for precise image editing and photo retouching.

### Kiva Magazine / 2013-2024

#### ART DIRECTOR / PHOTOGRAPHER

Designed print layouts for a semi-annual magazine, applying typography principles for clear, engaging articles. Created visuals and graphics using Adobe Creative Suite for two-page spreads. Maintained effective communication with editors to meet project expectations. Enhanced photographs with image editing, photo manipulation, and color correction. Successfully managed tasks remotely, demonstrating strong organizational skills.

### Manitou Springs Elementary / 2013-2014

#### TITLE 1 PARAPROFESSIONAL

Tutored students in various subjects to improve academic performance. Assisted teachers in creating engaging lesson plans and classroom activities. Collected and organized data on student progress and outcomes. Supported the implementation of individualized education plans for students with diverse learning needs.

### Jera Publishing / 2011-2012

#### JR. GRAPHIC DESIGNER

Collaborated effectively with design lead and authors. Edited content for accuracy, clarity, and consistency, ensuring a cohesive and engaging final product. Proofread documents for grammar, punctuation, and style errors. Evaluated manuscripts for content organization, originality, and adherence to guidelines.